RETHINKING THE BOUNDARIES

Library and Career Management Center Resources

Fuqua Career Management Center and Ford Library
January 28, 2016
Agenda

• Introduction
• Alumni Library Resources
• Q&A
• Alumni CMC Resources
• Q&A
Today’s Facilitators

Lisa Schwartz
Program Director,
Alumni Career Services,
CMC

Fiona Behm
Program Assistant,
Alumni Career Services,
CMC

Paula Robinson
Reference and Document Delivery Librarian,
Ford Library
Ford Library
Alumni Resources
Ford Library Alumni Resources

• Accessing the Databases
• Brief overview of OneSource(Avention), Business Monitor Online, ABI Inform / Business Source Complete, Wetfeet, and Vault
• Creating a list of companies
• Country and industry reports
Any questions? Feel free to text chat them in the chat box, or “raise your hand” if you have mic capability.
Career Management Center
Alumni Resources
Faces of Alumni Career Services

Executive Coaches

Ryan Smith
Director

Lisa Schwartz
Program Director

Christiana Wu
Associate Director

Fiona Behm
Program Assistant

Diane Crompton

Madra Britt

Helen Crompton

Gracia Huntington
Career Resources

Website: www.fuqua.duke.edu/alumni/work

Job Search Resources
- The Two-Hour Job Search
- Advice from Alumni
- Freelance & Project Ideas
- Find a Job – Postings
- Visibility with Recruiters

Career Coaching
- Self Assessment
- Brand
- Strategy
- Salary Negotiation
- Build your Resume
- Interview Preparation

Networking…Online Workshops….Regional Events… Resume Database

alumni-careers@fuqua.duke.edu
Fill openings with Fuqua talent

Recruit at Duke

Recruit at Duke
Duke University’s Fuqua School of Business is at the forefront of business education worldwide. Our rigorous curriculum, responsiveness to new ideas, and emphasis on leadership and teamwork coincide with the collaboration and creativity required by today’s business challenges.

Fuqua’s Career Management Center will work with you to develop a tailored strategy to meet your hiring needs and achieve your recruiting goals. We will collaborate with your organization to help you access students from our portfolio of programs (including alumni) in an efficient, professional manner.

- Post full-time and intern positions
- Target specific candidates
- Interview on campus at no cost
- Network and present to students

Recruiters’ Portal
Current recruiters: Login to schedule interviews, review recruiting activity & more
Recruit@Duke
Post a Job
Regional and Collaborative Events

• We will offer coaching sessions during the 2016 Alumni Reunion Weekend, April 29 & 30

• Partner with broader Duke on Regional and Virtual events

• Regional 1:1 coaching with CMC staff
Fuqua Social Media

• LinkedIn (“Duke University’s Fuqua School of Business Alumni”)
  – 11,389 members
  – Managed by DAR (Development and Alumni Relations)
  – Content includes faculty research, career resources, alumni benefits and services
  – Open discussion board
  – Specialty areas: Fuqua Health Care and Women’s Network

• Facebook page (“The Fuqua School of Business”)
  – 11,990 members (open group)
  – Status updates with faculty research, alumni events, and happenings on campus

• Twitter feed
  – @DukeFuqua: 18.2K followers
  – @DukeAlumni: 10.9K followers
  – @FuquaAlumni: 619 followers
Any questions? Feel free to text chat them in the chat box, or “raise your hand” if you have mic capability.
Questions or Concerns?

Thank You!

For CMC inquiries: 
alumni-careers@fuqua.duke.edu
For library inquiries: 
reference-librarians@fuqua.duke.edu
Join us on March 31 at 11am E.T. our next webinar:

Post MBA Career Management for Women