



Leadership Role in Building World-Class Leadership Teams

The sixth annual Fuqua School of Business & Coach K Leadership Conference

In today's complex global environment, technical excellence is not enough for success. This reality prompted the theme for the sixth annual Fuqua/Coach K Leadership Conference, held on October 15-17, 2007. To succeed, organizations must be able to develop leaders across different levels and functional areas, and create an effective team environment for building great leaders who are also great team-players. Twenty-seven prominent and thoughtful leaders in business, education, sports, and the non-profit sector joined more than 300 participants and Duke faculty moderators at Duke University to discuss, learn, and share thoughts and practical experiences on the role of leaders in Building World-Class Leadership Teams.

Convened by the Fuqua/Coach K Center on Leadership & Ethics (COLE) and delivered through a collaborative effort of Duke University's Fuqua School of Business, Duke University Athletics, Duke Corporate Education, and the Kenan Institute for Ethics, this leading national executive leadership development program presented an exciting learning experience. A highlight of the conference is Mike Krzyewski, Duke Men's Basketball Coach and COLE Executive-in-Residence engaging the participants in leadership lessons using the Men's Basketball practice as illustration. Krzyewski also gave a keynote in which he talked about taking U.S. Basketball to the international stage for the Olympic Games.

"We are thrilled with the caliber of the speakers and depth of the sessions," said Sanyin Siang, COLE Managing Director & Sr. Research Associate, "Participants value the distinctive features of the conference such as the high speaker to attendee ratio, interactive formats, and faculty moderators' insights. With this year's theme, we addressed the challenges of creating a global, innovative, and ethical organizational structure and workplace and provided lessons that equipped our participants with tools that can take them to the next playing field."

Conference speakers spoke to the conference theme by drawing from their personal experiences. In an armchair discussion with Fuqua's Dean **Blair Sheppard, John Allison**, Chairman and CEO of BB&T Corporation, stressed the importance of the leadership of an organization setting the context for teamwork. At the end, a world-class team shoots for the seemingly impossible goals; celebrates and learn from each others' successes; and understands at an intellectual level, how each other's work impacts the rest of the team and the organization.

Opening keynote **Joe Hogan**, CEO of GE Healthcare, talked about authenticity and the importance of cultivating one's own leadership style. Furthermore, an organization must be willing to establish a leadership foundation that rewards integrity, honesty and teamwork; recruit, train, and develop great people; understand the cultures of your team; and establish a leadership process that shows thought, care, and value.

Registration is now open for the 2008 conference, scheduled for October 20-22, 2008. The 2008 conference theme is "Leading in Challenging Times: Overcoming Crisis, Sustaining Excellence, and Inspiring Growth."