

# FUQUA AT-A-GLANCE

**In its relatively short history, Duke University’s Fuqua School of Business, in Durham, North Carolina, has established itself as one of the leading business schools in the world. With a recent #1 ranking in the US, according to *Bloomberg Businessweek*, renowned faculty, and a robust global commitment, Duke Fuqua sits among the world’s top business schools.**

## GLOBAL: EMBEDDED AND CONNECTED

Leadership in the 21st century is defined by challenges and opportunities that are global in scope. These interconnected business environments demand a new kind of talent—grounded in solid business acumen and propelled by the global mindset and multinational networks. To become these leaders of consequence, our students not only learn from the world’s top business school faculty—they also engage with classmates who hail from all around the world; collaborate on projects in multinational teams; and experience cultures, societies, and economic systems that may contrast significantly with their own.

The cities and countries selected within these locations write their respective region’s rules and set its cultural tone:

- China
- India
- Latin America
- United Arab Emirates
- United Kingdom
- Russia

This global expansion is supported by the interdisciplinary culture and resources of Duke University.

Program	Length (months)	Format	Student Profile
Daytime MBA	22	Full-time in Durham; cohort-based; two certificate, 14 concentration, and five joint degree options	Avg. age: 29 Avg. experience: 5 yrs
Cross Continent MBA	17	Global residencies and distance learning; cohort-based; one certificate and five concentration options	Avg. age: 30 Avg. experience: 7 yrs
Global Executive MBA	15	Global residencies and distance learning; cohort-based; one certificate and five concentration options	Avg. age: 39 Avg. experience: 15 yrs
Weekend Executive MBA	19	Weekend residencies; cohort-based; one certificate and five concentration options	Avg. age: 36 Avg. experience: 11 yrs
MMS: Foundations of Business	~10	Full-time in Durham; cohort-based	Avg. age: 23
MMS: Duke Kunshan University	~10	Full-time; cohort-based; five terms beginning in Durham and ending in Kunshan, China	Avg. age: 23

## OUR HISTORY

**1924:** Duke University established

**1969:** Duke chartered the Graduate School of Business Administration

**1980:** The school was named in honor of J.B. Fuqua with his \$10 million gift to the school

**1984:** Weekend Executive MBA program launched

**1996:** Global Executive MBA program launched

**2000:** Cross Continent MBA program launched

**2008:** Launched global expansion with operations in Dubai, London, New Delhi, Shanghai, and St. Petersburg

**2009:** Launched Master of Management Studies: Foundations of Business (MMS:FOB)

**2010:** Broke ground on Kunshan, China campus

**2013:** Master of Management Studies: Duke Kunshan University program launched (MMS:DKU)

**2014:** Duke Kunshan University campus opens

**2015:** Launched presence in Latin America

## NON-DEGREE OPEN ENROLLMENT EXECUTIVE EDUCATION

Program	Length	Student Profile
Advanced Management Program	Two 2-week sessions with an intersession	Senior managers with more than 15 years of experience
Duke Leadership Program	five days	Anyone with current or anticipated leadership responsibilities
Building Dynamic Teams	three days	Managers at all levels
Duke Management Program	three days	Managers at all levels
Communication for Leaders	three days	Senior leaders and executives
Navigating Health Care Trends	three days	Senior health care professionals
Business Negotiating Skills	three days	Individuals who interact with internal and external stakeholders

### INDUSTRY DEPTH

With a special focus on health care driven by our Health Sector Management team, we also have deep, multi-faceted relationships with influential firms across the key industries of energy and the environment; financial services; consulting; consumer goods; and technology, media, and entertainment.

By understanding the needs, opportunities, and challenges of the world's leading industries, we can offer the programs, courses, and extra-curricular learning opportunities that prepare our students to be effective in complex business environments. Our partnership model also allows us to engage in more relevant research and to do more effective practitioner outreach.

### FUQUA FAST FACTS

**Faculty Ranking:** Consistently ranked #1 in intellectual capital, *Bloomberg Businessweek*

**Current Students:** more than 1,500

**Alumni:** more than 19,000

#### Senior Leadership:

- Bill Boulding, Dean
- Mary Frances Luce, Senior Associate Dean for Faculty
- Jennifer Francis, Senior Associate Dean for Programs

**Board of Visitors Members:** more than 60 including C-level executives from:

- BNY Mellon
- Ingersoll Rand
- The Boston Consulting Group
- Valeant Pharmaceuticals

### CONTACT US

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### ABOUT DUKE UNIVERSITY

Duke University was created in 1924 by James Buchanan Duke as a memorial to his father, Washington Duke. It is considered one of the top research universities in the world and is accredited by the Southern Association of Colleges and Schools. The main Duke campus in Durham is situated on nearly 9,000 acres and is home to 6,500 undergraduates, over 8,000 graduate students, and more than 1,700 tenure or tenure track faculty. Duke has over 153,000 living alumni worldwide. In addition to elite academics, the Duke University Hospital is considered one of the best hospitals in the country and the Duke Men's Basketball team is one of the best college basketball programs in the country.