RETHINKING THE BOUNDARIES
MASTER OF MANAGEMENT STUDIES
A FRONT ROW SEAT
PROGRAM OVERVIEW

The MMS:DKU program is completed in less than a year and starts in mid-summer. The program begins in the US, at Duke University’s Fuqua School of Business in Durham, NC, and then travels to Duke Kunshan University in China, for the remainder of the program and graduation. The program encompasses 15 courses that span the functional areas of business. All classes are taught in English.

Team-Based Learning
To simulate today’s team-oriented corporate environment, the class is divided into smaller learning teams. Each team is hand-picked to maximize diversity and the opportunity to learn from one another. To help you be successful in the MMS: DKU program—and, later, in any team-based work environment—you will participate in team-building activities in which you learn how to effectively work together and identify your own strengths and weaknesses while leading a team. Additionally, team-building activities are designed so that, as a team, you will develop problem-solving and communication skills.

Curriculum
Your courses use graduate-level business cases as the basis for classroom discussion and team assignments. The case-based learning method challenges you to understand business problems from the corporate perspective. Use what you learn in class and what you know from your collective team experiences to recommend a solution. You’ll learn real-world lessons about making decisions with incomplete data and in times of uncertainty, while simultaneously learning about diverse industries, leadership challenges, and even career options.

Co-Curricular Activities
Classroom and team experiences are important, but applying what you learn to real-world situations is essential to launching your career. Throughout the program, you will have many opportunities to tap into the US and Chinese business worlds. Engagement and experiential learning opportunities include: student clubs and organizations, case study workshops, internships, service volunteer initiatives, and corporate visits.

Career Planning
You will quickly find that your career development process is just as important, rigorous, and immersive as your academic program. It’s so important, in fact, that the key elements of a successful job search strategy are required components of the curriculum. The MMS: DKU phased approach to career development includes facilitating self-discovery and self-assessment, preparing for the job search, and finally, implementation. Beyond your courses, you will have access to a host of resources including career coaches, workshops, webinars, career fairs, recruiter events, library resources, and proprietary job databases. Plus, from the first day of your program, you will have access to Fuqua’s network of more than 19,000 alumni, many of them eager to help with your job search. Welcome to DKU and Team Fuqua.

Program-at-a-Glance

<table>
<thead>
<tr>
<th>Summer Term</th>
<th>Fall Term 1</th>
<th>Fall Term 2</th>
<th>Spring Term 1</th>
<th>Spring Term 2</th>
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</thead>
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Courses, sequence, and terms shown are subject to change year to year.
APPLICATION DEADLINES

Given the competitive applicant pool, you are encouraged to apply in the earliest round in which you can submit your “best” application. International (non-US citizens without US permanent residency) students requiring an F-1 visa, who are not already studying in the US and eligible for a transfer, must apply by Round 3. Scholarships are available.

Application Deadlines and Decision Dates for the Class of 2017 (beginning July 2016):

<table>
<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Decision Dates</th>
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<tbody>
<tr>
<td>Round 1</td>
<td>October 30, 2015</td>
<td>December 10, 2015</td>
</tr>
<tr>
<td>Round 2</td>
<td>January 29, 2016</td>
<td>March 21, 2016</td>
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<tr>
<td>Round 3</td>
<td>March 1, 2016</td>
<td>April 5, 2016</td>
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<tr>
<td>Round 4</td>
<td>April 5, 2016</td>
<td>May 5, 2016</td>
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</tbody>
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Apply online at www.fuqua.duke.edu

“A TYPICAL CLASS REPRESENTATION

Class Size: 32
Average Age: 23
Work Experience ≤ 6 months: 91%
Women: 53%
International Citizenship (by US-status): 69%, representing eight countries
Average Undergraduate GPA: 3.52 (4.0 scale)
GMAT Range (middle 80%): 590-730 (We also accept GRE scores)
Undergraduate Institutions: more than 30
Undergraduate Majors: more than 15

APPLYING TO THE MMS: DKU PROGRAM

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Majors

- Business and Accounting
- Liberal Arts
- Economics
- Engineering / Natural Sciences

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“The MMS: DKU program has offered me tremendous growth opportunities. Its courses align perfectly with my professional goals, and its team-oriented syllabi give me a realistic perspective on how the world of business operates today. My experiences in Durham and in Kunshan forever will be an integral part of who I am.”

Angel David Medina, MMS:DKU Alumnus
Dominican Republic
INTERNATIONAL BUSINESS

When you combine business fundamentals with meaningful exposure to two of the most exciting economies in the world, you get a leg up on the competition. Our Master of Management Studies: Duke Kunshan University (MMS:DKU) program is designed for recent graduates who want to get a front row seat to the action and a jump-start into the business world.

• Learn how to apply concepts from all the functional areas of business—strategy, decision analysis, management, accounting, marketing, operations, economics, and finance—to real-world situations

• Build a business vocabulary and acumen while becoming a true professional

• Acquire career development skills that will last a lifetime and put you on a path to success

• Expand your career options and become more attractive to global hiring managers for positions such as general management and analyst-level jobs in finance, marketing, and consulting

Your MMS:DKU experience will help you become a practiced businessperson, ready to tackle today’s business problems. Your front row seat to business is where your career begins.