

THE DUKE LEADERSHIP PROGRAM

Duke University Executive Education

Program Description

The Duke Leadership Program is based on the principle that every leader has an individual style. The goal of the program is to help you systematize your intuitive leadership skills in an intense and supportive environment, learning to capitalize on your strengths while overcoming leadership challenges. Great leaders are continually learning. This program is ideal for anyone with current or anticipated leadership responsibilities, ranging from high-level executives and managers to people expecting to take on leadership roles, to those who are not in management positions but are expected to lead and influence others in the course of their work.

- The program teaches six dimensions of leadership and uses a personalized method for helping you develop your competencies in each of the six areas.
- Central to the course is a 360-degree assessment tool to be completed in advance of the program by your colleagues. Each assessment is interpreted by a professional coach who will work individually with you to analyze the results and apply leadership principles to the feedback.
- You will work with a coach to create a Personal Development Plan (PDP) to help you become the type of leader you strive to be. The PDP will serve as a roadmap for addressing new leadership challenges after completion of the course.
- You will return to work with an Individual Action Plan for meeting a current or upcoming leadership or business challenge. In addition to working with course instructors on these plans, you will be divided into small working groups to provide each other feedback.

Learning Outcomes

- Become more intentional and strategic in leadership as opposed to relying on intuition.
- Create and project your vision, values, and expertise.
- Demonstrate understanding of and concern for others.
- Build coherence by clarifying roles, rules, and processes.
- Serve as a source of optimism and enthusiasm while eliciting excellence and innovation.
- Provide the resources and support to encourage savvy risk-taking.
- Infuse responsibility, ethical actions, and balance in an organizational setting.
- Recognize ways to lead effectively under a variety of conditions.
- Lead in times of change, including crises and mergers.
- Create an effective leadership team.

Learn more or apply today: www.ee.fuqua.duke.edu

Location

Duke University
Durham, NC

Upcoming Program Dates

May 15-20, 2011
October 16-21, 2011
December 4-9, 2011

Program Length

5 Days

Cost

\$8,500 (Includes tuition instructional materials, accommodations, meals and supplemental activities. Airfare and transportation to and from the airport are not included.)

Who Should Attend

Anyone with current or anticipated leadership responsibilities, and those who are not in management positions but are expected to lead and influence others in the course of their work.

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