

DYNAMIC MANAGEMENT PROGRAM

Duke University Executive Education

Program Description

Successful management often requires quick, decisive action. This program improves overall management and improvisational leadership skills by training participants to benefit from intuitive judgment, leverage available resources, and act in the moment. You will benefit from this course if you manage teams or projects, manage customer relationships, or lead in situations that demand quick, decisive action.

- Participants refine their abilities to respond to unanticipated challenges, promote innovation and creative problem solving, build trust and teamwork, and foster better communication.
- The course deploys a unique blend of academic research, practical knowledge, and improvisation techniques to create a powerful learning experience.
- Duke faculty teach applied management theory through lectures, readings, case studies, and group discussions.
- Chicago's top improvisation professionals lead interactive sessions that blend traditional improv exercises with applied business simulations.

Participants Will Learn To

- Overcome barriers to creativity.
- Improve group dynamics.
- Manage effectively during stress and crisis.
- Make sound decisions rapidly.
- Create adaptive strategies.
- Promote innovative thinking.
- Improve communication and presentation skills.
- Increase comfort with change and willingness to take risks.

Learn more or apply today: www.ee.fuqua.duke.edu

Location

Duke University
Durham, N.C.

Upcoming Program Dates

April 19 – 22, 2009

August 2 – 5, 2009

November 1 – 4, 2009

Program Length

3 Days

Cost

\$4,800 (Includes tuition, instructional materials, accommodations, all meals and supplemental activities. Airfare and transportation to and from the airport are not included.)

Who Should Attend

Managers at all functional levels who must act quickly and decisively to unanticipated changes.

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