WHERE OPPORTUNITY ADVANCES

Today’s leaders can’t just do things differently; they have to be different at the core. More dynamic, inquisitive, innovative. Our goal is to foster and sustain those leaders throughout their careers. Our global curriculum and thought leaders prepare students for real-world challenges.

- **Outstanding Faculty.** We design courses based on years of inside knowledge from working with leading corporations.

- **Innovative Experiences.** Our non-traditional teaching methods combine classroom study with experiential education tied directly to business outcomes and needs.

- **Unparalleled Networking.** Executives from around the world develop a network of peers from diverse companies, industries, and disciplines.

- **Integrated Leadership Blueprint.** We prepare leaders for what to expect as they progress in their careers and provide tools and a support network to take on those challenges.
“The interaction with executives from diverse backgrounds coupled with experts who are leaders in their field creates an optimal learning experience. The sessions are carefully orchestrated to bring concepts and tools into a bigger picture that elevates your thinking to a new level.”

Mike King, Managing Director, FedEx Express International Planning & Engineering

THE BEST OF THE ACADEMIC AND CORPORATE WORLDS

Consider Duke your partner in leadership development and succession planning. Combining the best of the university and business worlds, we focus on addressing real-world, real-time business challenges.

• **Train and Retain Future Leaders** – Develop high potential employees and show appreciation for their contribution. Help key employees grow into the leaders you need them to be.

• **Benefit from Connections** – Structured and unstructured opportunities for participant networking lead to new individual and organizational relationships.

• **Learning that Sticks** – Employees will gain knowledge, tools, action plans, and a fresh perspective that they can implement when they return to work.

Duke has turned the traditional model of executive education design on its head. We start by understanding business needs across critical regions and industries and then develop curriculum and compelling experiences that will enable your employees to glean the knowledge and skills they need to excel in leadership positions.
GAME CHANGING

Whether you’re a new manager just starting out, a division head ready to lead a business unit, or a CEO expanding globally, we have a leadership program to help you get to the next level.

**Curriculum Designed For You**
Some schools design their curriculum around academic areas. We start with the needs of our students. What skill sets are we building? What program design will deliver those results? Once we establish those guidelines, we recruit the world’s most compelling, experienced academics and business leaders to teach the course.

**A Fresh Perspective**
How often do you get the chance to take part in an immersive experience that nourishes both your career and yourself? You will return to work armed with new knowledge to address some of your most pressing challenges.

**Real Work Applicability**
We believe that you need to be prepared for real-world challenges, so you’ll leave here with action plans, procedures, and tools. What you learn is practical, usable, and immediately implementable.

**A Lifetime of Success**
As you take on new challenges throughout your career, consider Duke your partner, providing the knowledge, resources, and networking to help you lead and succeed.

“...My class time at Duke has been an excellent preparation for going back to my company. I am getting ready to step into the CEO role and I don’t know how I would step into that role without this preparation.”

Mary Todd Peterson, Medmarc Insurance Group

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**Rethinking Boundaries**
How do you focus a team on the name on the front of the jersey, not just the one on the back? Known for our innovative teaching methods, we make the “classroom” an engaging, energizing, and enriching place. Our Duke Basketball Experience is a prime example, where students get on the court and learn from the best players and coaches how to achieve both individual and team success.