RETHINKING THE BOUNDARIES

THE DUKE MBA—GLOBAL EXECUTIVE
Join a diverse network of senior-level executives and gain industry insights and tools to impact your business. Become embedded and connected in key world economies and participate in discussions that will advance business and add value to your company.

Guided by world-class faculty and industry thought-leaders, you experience the intricacies of global business firsthand and develop advanced analytical, strategic, and leadership skills to succeed anywhere in the world.

- Gain a global leadership perspective with a curriculum and format specifically designed for global immersion
- Team with and learn from a cohort of other global leaders with diverse backgrounds and industry experience
- Live and work anywhere in the world while pursuing The Duke MBA and add immediate value to your organization
- Specialize with an optional concentration in Energy and the Environment, Entrepreneurship and Innovation, Finance, Marketing, or Strategy; or pursue a certificate in Health Sector Management (additional fees apply)

To know what’s happening in global business, you need to be where business happens.
“The Global Executive MBA program is a game changer. Traveling to other countries humbles you, makes you more introspective, and helps you realize that you still have so much to learn about the world.”

Vats Rajagopalan, Alumnus
Principal, Investcorp Bank
Bahrain
The Duke MBA—Global Executive program draws from the same faculty, applies the same rigorous grading standards, and provides the same degree as all Duke MBA programs. However, the curriculum addresses more advanced issues and strategies to serve participants who have or will soon assume global responsibilities.

The program begins in February of each year, concludes in 15 months, and has five core academic terms. You will go through the program with the same class cohort. Each term consists of a reading period followed by two weeks of in-person classes (called a ‘residency’) in one of our international sites. You will then engage in approximately two months of distance learning during which you will continue your coursework from anywhere in the world through online classroom sessions, team projects, individual assignments, and exams.

Your non-US residencies are split between two cities within the same region of the world offering a rich cultural immersion experience. As a class, you will travel across the globe and strengthen your networking bonds by taking the curriculum together in the same sequence.

The Global Executive program and curriculum are designed for senior executives looking to strengthen their leadership of global enterprises. The curriculum includes eight core modules, three multi-term courses, plus an option to take electives and earn a concentration or certificate in one of six areas.

Core Modules

Eight core modules span the functional spectrum within business: Accounting, Decision Sciences, Economics, Finance, Management, Marketing, Operations, and Strategy. These modules add advanced, elective-type material to a standard MBA curriculum creating a robust, intentional core set of classes that are uniquely relevant to senior executives who need to address complex business problems. For example, a typical core finance course explores financial instruments and how the markets view them; however, your finance modules will also include elective-type corporate finance content because senior executives also routinely make investment and financing decisions.

### Sample Program-at-a-Glance

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<td>Accounting</td>
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Optional Concentration or Certificate (additional fees apply)

- Elective 1
- Elective 2
- Independent Project (2 course equivalent)
- Additional courses required for the Health Sector Management certificate
- Core modules
- Multi-term courses
- Optional courses

Note: Residency locations and course sequence subject to change.
Multi-Term Courses
Two courses focused on global markets and institutions, and cultures and civilizations span the program and draw their content across the regions to which you travel for your residencies. You will understand implications of leading a global firm because you will study, discuss, and experience the ways in which institutions, markets, cultures, and civilizations from any given region can both enhance and hinder international commerce.

Your third multi-term course addresses the unique leadership and personal development issues facing senior executives, such as developing skills to effectively conduct internal and external corporate relations. After individual assessments, you will work on a personal development plan and a business action plan, which provide an opportunity to apply classroom constructs to your unique work situation. You will also be assigned a personal coach.

Optional Electives, Concentration, or Certificate
Electives give you the opportunity to specialize in one function or industry and help to sharpen and/or broaden your business knowledge. For additional tuition, you may choose to participate in a shared electives term with students from our Weekend Executive and Cross Continent MBA programs. If you participate in the electives, you may further elect to pursue a concentration or certificate, which would require you to take certain electives and conduct a substantial independent project with a faculty advisor. You may choose one of several concentrations: Energy and the Environment, Entrepreneurship and Innovation, Finance, Marketing, or Strategy, or you can pursue a certificate in Health Sector Management.

Application Process
It is to your advantage to apply early to give yourself the longest possible time to prepare both academically and professionally.* Typically, you will receive a decision within four to six weeks after we receive all required materials to complete your application. No GMAT is required.

Prior to applying, we encourage you to contact an admissions counselor (global-mba-info@fuqua.duke.edu) who will give you feedback on your work experience and academic background and guide you through the admissions process.

Application Deadlines for the Class of 2016 (beginning February 2015):

- May 22, 2014
- July 16, 2014
- September 3, 2014
- October 15, 2014

- Apply online at www.fuqua.duke.edu.

* Please note: all international students should apply by October 15, 2014 to ensure sufficient time for visa processing.

A Typical Class Representation
Average Age: 39
Work Experience: 15 years avg / 10 years minimum
Students with Advanced Degrees: 32%
Non-US Citizenship: 38%
Women: 23%

Industries
- Financial Services
- IT/Media/Entertainment
- Health Care
- Energy & Environment
- Consulting
- Consumer Goods
- Govt./Military
- Other

Function
- General Mgmt.
- Finance
- Consulting
- Sales/Marketing
- IT/Engineering
- Clinician/Scientist
- Operations
- Other

Financial services
IT/Media/entertainment
health Care
energy & environment
Consulting
Consumer Goods
Govt./Military
Other

General Mgmt.
Finance
Consulting
Sales/Marketing
IT/Engineering
Clinician/Scientist
Operations
Other

October 15, 2014
December 2, 2014
January 12, 2015

Consulting
Consumer Goods
Govt./Military
Other

IT/Engineering
Clinician/Scientist
Operations
Other