No profit this

Bernard Garrette, new associate dean of the HEC Paris MBA programme, on how an inclusive approach adopted by firms can result in huge growth opportunities

Jamie Tan

TALK TURK

TURN TURK

WHAT AN IDEA

SINFLD UNIVERSITY GRADUATE SCHOOL OF BUSINESS OFFERS A NEW ACADEMIC PROGRAM IN INNOVATION AND ENTREPRENEURSHIP HELPING IN MIND NON BUSINESS STUDENTS.

THOMAS Jewish, Stanford University’s Graduate School of Business, believes that entrepreneurs need a broad and deep understanding of innovation science and entrepreneurship. Stanford University and Stanford Graduate School of Business have worked together to develop the new Master of Science in Innovation and Entrepreneurship (MSIE). The program, which has a duration of 1 year, is designed to equip students with the skills and knowledge necessary to develop new businesses or work in existing companies as innovation or entrepreneurship initiatives.

The MSIE program offers different specializations, including innovation management, technology entrepreneurship, and social entrepreneurship. The coursework is designed to provide students with a comprehensive understanding of the innovation process, including the identification of market opportunities, the development of business models, and the management of innovation projects.

The program is open to students from a wide range of backgrounds, including business, engineering, science, and technology. The program includes a combination of classroom coursework, hands-on projects, and internships.

For more information on the MSIE program or to apply, visit the Stanford Graduate School of Business website.