LEADER TO LEADER
Learn to manage the challenges associated with running a global firm from the C-level executives who run global firms.

New Global Executive MBA Seminar
In addition to leading the world’s first globally distributed business school, our own Dean, Blair Sheppard, will travel with your class to teach a new seminar, *Leadership in a Global Economy: Culture, Civilizations, and Implications for the Firm*. Through this seminar, you will more intimately understand the complexities associated with global commerce in the world’s most important economic regions: China, India, Russia, Europe, the Middle East, and North America.

During each of your global residencies and within a forum of lectures and hosted conversations with prominent C-level executives, you will explore:
- The sociopolitical, economic, and historical aspects of each region;
- The challenges of doing business in the region as a non-native multi-national firm; and conversely,
- The challenges faced by native companies operating in a multinational role.

From one business leader to another, this seminar will help you discover global opportunities, avoid potential pitfalls, and prepare you to lead your firm’s global initiatives.

Past speakers within region include:
- Tom Albanese, CEO, Rio Tinto
- Farid Mohammed Ahmed, Secretary General, Dubai World
- Nandan Nilekani, Chairman, Unique Identification Authority of India and Former CEO, Infosys
- Amit Mitra, Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI)
- Ferdinando “Nani” Beccalli-Falco, President and CEO, GE International

About Blair Sheppard:
- Fuqua Dean, 2007–
- DukeCE Founder and Chairman
- Grew DukeCE from $13M to $56M and from 1 to 5 offices on 3 continents in 7 years
- Consultant to over 100 leading companies and governments
- Author of more than 50 books and articles
- Global and corporate education expert
- PhD in Social and Organizational Psychology

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