WIRELESS AND CONSUMER HEALTHCARE

Hosted by

Gopal K. Chopra: MD, FRACS, MBA,
Adjunct Associate Professor at The Fuqua School of Business

Kevin Schulman: MD, MBA, Director of Health Sector Management
and Associate Director, Duke Clinical Research Institute

7:00 AM-8:00 AM: Registration and Networking Breakfast (Kirby Reading Room)

8:00 AM – 8:30 AM: Welcome and Introduction (HCA Conference Room)

Presented by: Dean Blair Sheppard, The Fuqua School of Business
Kevin Schulman, MD, MBA, Director of HSM and Associate Director, Duke Clinical Research Institute
Dean Tom Katsouleas, Pratt School of Engineering

8:30 AM: Introduction to Wireless and Consumer Healthcare Trends (HCA Conference Room)

Presented by Gopal K. Chopra, MD, FRACS, MBA, Adjunct Associate Professor

9:00 AM: Key Note: Putting the Patient First (HCA Conference Room)

Presented by Jim Sweeney, CEO of Patient Safe Solutions

10:00 AM – 10:15AM: Presentation (HCA Conference Room)

Presented by Peter Erickson, Managing Partner, TripleTree

10:15 AM – 10:30AM: Break (Kirby Reading Room)

10:30 AM – 11:30 AM: Business Models – The Future of Consumer Health (HCA Conference Room)

Presented by James Mault, MD, Director of Health Solutions Group, Microsoft Corporation
11:30 AM – 12:30 PM: Future of Wireless in Healthcare – Medical Device Industry Perspectives (HCA Conference Room)

Presented by Stephen N. Oesterle MD, Sr. VP, Medicine & Technology, Medtronic

12:30 PM – 1:30 PM: Networking Lunch (Kirby Reading Room)

Presentation by George Savage, MD, CMO Proteus BioMedical

1:30 PM- 2:00 PM: Global Models for Wireless Health (HCA Conference Room)

Presented by Jeffrey Miller, Managing Partner, Versum Health Advisors

2:00 PM – 2:30 PM: Future of Consumerism in Healthcare – Perspectives (HCA Conference Room)

Presented by David Gruber MD, CMO, President, Healthcare Convergence Associates
“Disruption in Healthcare: Risks & Opportunities”

2:30 PM – 3:30 PM: Future of Consumerism in Healthcare – Perspectives (HCA Conference Room)
Panel discussion: Consumers – do we understand them?
Moderator David Gruber MD, MBA, President, Healthcare Convergence Associates
Panelists:
  - Brian Baum, President, Stayhealthy
  - Asif Ahmad, CIO, Duke Health Systems
  - Kaveh Safavi, VP of Cisco Internet Business Solutions Group Healthcare Vertical
  - Eric Banks, PhD., IBM Healthcare and Life Sciences, Healthcare Solutions Executive
  - Victoria Neidigh, VP Health & Wellness, General Electric/NBC Universal

3:30 PM – 3:45 PM: Break (Kirby Reading Room)

3:45 PM – 4:45 PM: Investor and Capital Markets – Perspectives (HCA Conference Room)
Panel discussion: What’s exciting and how is the health of the investor market
Moderator: Gopal K. Chopra, MD, FRACS, MBA, Adjunct Associate Professor
Panelists: Jay Watkins, Partner, De Novo Ventures
  - JP Peltier, Managing Director, Medtech Piper Jaffray
  - Anand Iyer, MD President and COO, WellDoc, Inc
  - Rahul D. Singal MD, President and CEO, WorldDoc, Inc

4:45 PM – 5:45 PM: Roundtable Discussion for all Faculty and Attendees (HCA Conference Room)
Panel discussion: Trends and the future of innovation in wireless and consumer healthcare
Moderator Gopal K. Chopra, MD, FRACS, MBA, Adjunct Associate Professor
Panelists: Jim Sweeney, CEO of Patient Safe Solutions
  - James Mault, MD, Director of Health Solutions Group, Microsoft Corporation
  - Jeffrey Miller, Managing Partner, Versum Health Advisors
  - George Savage, MD, CMO, Proteus BioMedical