



**The Fuqua School of Business Health Sector Management Program
In Partnership with Duke Medicine and The Pratt School of Engineering
Presents:**

***The Second Annual
Medical Innovation and Strategies Conference:
Wireless and Consumer Healthcare***

**Wednesday, September 15, 2010
At Duke University
Durham, NC**

Sponsorship Packages

Value Proposition gained in sponsoring the event:

- Increased brand exposure and awareness of your products or services among influential industry leaders, innovators and health care decision makers
 - Elevated company presence both prior to and during the conference
 - Detailed mention in conference brochure

GOLD - \$15,000:

- One of two maximum 'Gold Level' sponsors
- Full page color advertisement in conference brochure
- Eight (8) conference registrations
- Private career event with Health Sector Management students
- Sponsor name and logo will appear with a hyperlink on the 'Next Generation of Quality' website prior to the conference
- Sponsor's name, logo, and description appear in the conference brochure as a 'Gold Sponsor'
- Sponsor's name and logo will be prominently displayed during all general sessions
- Sponsor's name and logo will appear on screens throughout the day as a 'Gold Sponsor'

SILVER - \$7,500:

- One of four maximum 'Silver Level' sponsors
- Half page color advertisement in conference brochure
- Four (4) conference registrations
- Sponsor name and logo will appear with a hyperlink on the 'Next Generation of Quality' website prior to the conference
- Sponsor's name, logo, and description appear in the conference brochure as a 'Silver Sponsor'
- Sponsor's name and logo will be prominently displayed during only one of the following:
 - Breakfast or Lunch
- Sponsor's name and logo will appear on screens throughout the day as a 'Silver Sponsor'

BRONZE - \$3,500:

- One of six maximum 'Bronze Level' sponsors
- Quarter page color advertisement in conference brochure
- Two (2) conference registrations
- Sponsor's name, logo, and description appear in the conference brochure as a 'Bronze Sponsor'
- Sponsor's name and logo will be prominently displayed during only one of the following:
 - Morning or afternoon break – but not both
- Sponsor's name and logo will appear on screens throughout the day as a 'Bronze Sponsor'

Reserve your sponsorship package today! Please provide the following information and return to:

Ana Quinn
Duke University
Fuqua School of Business
Health Sector Management Program
Via email: ana.quinn@duke.edu
Via fax: 919-660-7843

Company Name: _____
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