The Fuqua School of Business Health Sector Management Program
In Partnership with Duke Medicine and The Pratt School of Engineering
Presents:

The Second Annual
Medical Innovation and Strategies Conference:
Wireless and Consumer Healthcare

Wednesday, September 15, 2010
At Duke University
Durham, NC

Sponsorship Packages

Value Proposition gained in sponsoring the event:

- Increased brand exposure and awareness of your products or services among influential industry leaders, innovators and health care decision makers
- Elevated company presence both prior to and during the conference
  - Detailed mention in conference brochure
GOLD - $15,000:

- One of two maximum ‘Gold Level’ sponsors
- Full page color advertisement in conference brochure
- Eight (8) conference registrations
- Private career event with Health Sector Management students
- Sponsor name and logo will appear with a hyperlink on the ‘Next Generation of Quality’ website prior to the conference
- Sponsor’s name, logo, and description appear in the conference brochure as a ‘Gold Sponsor’
- Sponsor’s name and logo will be prominently displayed during all general sessions
- Sponsor’s name and logo will appear on screens throughout the day as a ‘Gold Sponsor’

SILVER - $7,500:

- One of four maximum ‘Silver Level’ sponsors
- Half page color advertisement in conference brochure
- Four (4) conference registrations
- Sponsor name and logo will appear with a hyperlink on the ‘Next Generation of Quality’ website prior to the conference
- Sponsor’s name, logo, and description appear in the conference brochure as a ‘Silver Sponsor’
- Sponsor’s name and logo will be prominently displayed during only one of the following:
  - Breakfast or Lunch
- Sponsor’s name and logo will appear on screens throughout the day as a ‘Silver Sponsor’

BRONZE - $3,500:

- One of six maximum ‘Bronze Level’ sponsors
- Quarter page color advertisement in conference brochure
- Two (2) conference registrations
- Sponsor’s name, logo, and description appear in the conference brochure as a ‘Bronze Sponsor’
- Sponsor’s name and logo will be prominently displayed during only one of the following:
  - Morning or afternoon break – but not both
- Sponsor’s name and logo will appear on screens throughout the day as a ‘Bronze Sponsor’
Reserve your sponsorship package today! Please provide the following information and return to:

Ana Quinn  
Duke University  
Fuqua School of Business  
Health Sector Management Program  
Via email: ana.quinn@duke.edu  
Via fax: 919-660-7843

Company Name: ________________________________________________________________
Contact Name: ________________________________________________________________
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Please remit payment via check to:

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