Sponsored by Duke University School of Medicine

The Duke Center for Health Care Quality and Clinical Excellence at Duke University

Next Generation of Quality:
Linking Clinical and Organizational Performance

Presented by:
The Duke University School of Medicine, Duke Clinical Research Institute and The Fuqua School of Business / Health Sector Management Program

Wednesday, April 21, 2010
At The Fuqua School of Business

Agenda

7:00 AM-8:00 AM: Registration and Networking Breakfast (Kirby Reading Room)

8:00 AM – 9:00 AM: Keynote Address: The Evolving Quality Agenda (HCA Conference Room)

Presented by: Eric Peterson, MD, MPH, Professor of Medicine, Associate Vice Chair for Quality, Duke University Medical Center Associate Director and Director of CV Research, Duke Clinical Research Institute

9:00 AM – 10:00 AM: Current models/frameworks utilized in measuring quality: ISO, LEAD, US News, etc. How do these measures impact current behavior? Are these solutions sustainable? (HCA Conference Room)

Presented by: Kevin A. Schulman, MD, MBA, Professor of Medicine at the Duke University School of Medicine, Professor of Business Administration at The Fuqua School of Business, Director of the Health Sector Management Program, Director of the Center for Clinical and Genetic Economics and Associate Director of Duke Clinical Research Institute

10:00 AM – 10:15 AM: Break (Kirby Reading Room)

10:15 AM – 11:15 AM: Relationship of Management and Quality Organization (HCA Conference Room)

Presented by: Seth Glickman, MD, MBA, Asst. Professor, UNC at Chapel Hill, Duke University School of Medicine and Fuqua School of Business
11:15 AM – 12:15 PM: Panel Discussion: What are the strategies related to quality across the system? Can we improve efficiency and clinical quality? (HCA Conference Room)

Moderator: Bimal Shah, MD, MBA: Assistant Professor, Duke Clinical Research Institute, Department of Medicine, Division of Cardiology

Panelists: Mike Cuffe, MD, MBA, VP of Medical Affairs, Duke University Health System, Vice Dean for Medical Affairs, Duke University School of Medicine
Chris Krubert, MD, MBA, CEO of ApolloMD
Thin H. Tran, MD, Corp VP and Chief Quality and Patient Safety Officer, Baptist Health South Florida

12:15 PM – 1:15 PM: Networking Lunch (Kirby Reading Room)

1:15 PM- 2:15 PM: Measures and Methodologies (HCA Conference Room)

Presented by: Sean O’Brien, PhD, Assistant Professor in Biostatistics and Bioinformatics, Duke University Medical Center

2:15 PM – 3:15 PM: Panel Discussion: IT Landscape (HCA Conference Room)

Moderator: Adrian F. Hernandez, MD, Assistant Professor, Duke University School of Medicine

Panelists: Asif Ahmad, MS, MBA, Chief Information Officer, Duke University Health System
Bharat Sutariya, MD, VP, Cerner
Cathy Menkiena, RN, MBA, BSN, IBM, Associate Partner, Business Analytics and Optimization Practice

3:15pm – 3:30PM: Break (Kirby Reading Room)

3:30 PM – 4:30 PM: Using clinical data to improve care (HCA Conference Room)

Presented by: Jeff Ferranti, MD, MS – Duke University Health System: Associate CIO, Enterprise Analytics and Patient Safety

4:30 PM – 5:30 PM: Panel Discussion: Moving Forward: Next Steps on a Quality Agenda (HCA Conference Room)

Moderator: Katherine Grichnik, MD, Duke University Medical Center, Associate Dean for CME, Professor of Anesthesia

Panelists: Kevin A. Schulman, MD, MBA, Director of the Health Sector Management Program, Director of the Center for Clinical and Genetic Economics and Associate Director of Duke Clinical Research Institute
Mike Cuffe, MD, MBA, VP of Medical Affairs, Duke University Health System, Vice Dean for Medical Affairs, Duke University School of Medicine
Seth Glickman, MD, MBA, Asst. Professor, Department of Emergency Medicine, UNC at Chapel Hill, Research Adjunct Asst. Professor, Department of Medicine at Duke University School of Medicine and Fuqua School of Business, Health Sector Management

Topics:
- a. How can we achieve consensus on next generation of measures?
- b. Development? Implementation plan?
- c. Economics, Operations and Policy
- d. Next steps: Follow-up meetings, working groups, Duke serving as a resource, etc.

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