RETHINKING THE BOUNDARIES
MASTER OF MANAGEMENT STUDIES

Fabian
Water sports enthusiast AND
Investment Banking Analyst, Morgan Stanley
AND

A POWERFUL COMBINATION
PROGRAM OVERVIEW

The MMS:FOB program is completed in less than a year, starting in mid-summer, and is divided into five 6-week terms. You will take three courses per term for a total of 15 courses that span the functional areas of business. Each course meets two to three times per week.

Curriculum
Your courses use real graduate-level business cases as the basis for classroom discussion and team assignments. The case-based learning method challenges you to understand business problems from the corporate perspective. Use what you learn in class and what you know from your collective team experiences to recommend a solution. You’ll learn real-world lessons about making decisions with incomplete data and in times of uncertainty, while at the same time learning about diverse industries, leadership challenges, and even career options.

Team-Based Learning
To simulate today’s team-oriented corporate environment, the class is divided into two sections and then into smaller learning teams of 5-6 students. Each team is hand-picked to maximize diversity and the opportunity to learn from one another. To help you be successful at Fuqua—and, later, in any team-based work environment—you will participate in team-building activities where you learn how to effectively work together and identify your own strengths and weaknesses in leading a team. Specific team-building activities include spending a day at a ropes course where, as a team, you will develop problem-solving and communication skills. And, during the Duke Basketball Experience, you will work directly with the Duke Basketball staff who will teach you about team dynamics and leadership on high-performing teams.

Co-Curricular Activities
Classroom and team experiences are important, but applying what you learn to real-world situations is essential to launching your career. Throughout the program, you will have many opportunities to tap into the business world. Engagement and experiential learning opportunities include: student clubs and organizations, case study workshops, internships, service volunteer initiatives, corporate visits, distinguished speaker series, and industry conferences.

Career Planning
You will quickly find that your career development process is just as important, rigorous, and immersive as your academic program. In fact, it’s so important that it’s not optional, and many of the key elements of a successful job search strategy are taught in the Business Communication I course. Fuqua’s phased approach to career development includes facilitating self-discovery and self-assessment, preparing for the job search, and finally, implementation. Beyond your courses, you will have access to a host of resources including career coaches, workshops, webinars, career fairs, recruiter events, library resources, and proprietary job databases. Plus, from the first day of your program, you will have access to Fuqua’s network of more than 19,000 alumni, many of them eager to help with your job search.

Welcome to Team Fuqua.

Sample Program-at-a-Glance

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<thead>
<tr>
<th>Summer Term</th>
<th>Fall Term 1</th>
<th>Fall Term 2</th>
<th>Spring Term 1</th>
<th>Spring Term 2</th>
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<tr>
<td>Introduction to</td>
<td>Introduction to Marketing</td>
<td>Foundations of Corporate Finance</td>
<td>Spreadsheet Modeling &amp; Decision</td>
<td>Foundations of Management &amp;</td>
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<td>Analysis</td>
<td>Organizations</td>
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<td>Accounting</td>
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<td>Foundations of Capital Markets</td>
<td>Business Communication II</td>
<td>Fundamentals of Market Intelligence</td>
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<td>Quantitative Business</td>
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Courses and terms are subject to change.
“I thought the MMS program would give me the skills needed to make the move from engineering to finance. I thought MMS would be a launch pad for a new career—and it was. Now, I’m very excited about being an analyst on a strategic planning team within the Capital Markets division at a real estate investment firm.”

Dipesh Patel, Alumnus
“Gear-head” AND Merchant Banking Analyst at Piper Jaffray
YOUR PASSION AND BUSINESS ESSENTIALS

Don't just find a job, start a career. The Master of Management Studies: Foundations of Business (MMS:FOB) program is designed for recent graduates looking to leverage their passion and existing capabilities and get a jumpstart into the business world.

- Learn how to apply concepts from all the functional areas of business—strategy, decision analysis, management, accounting, marketing, operations, economics, and finance—to real-world situations
- Learn from the same world-class, top-ranked business professors who teach our MBA students
- Build a business vocabulary and acumen while becoming a real professional
- Acquire career development skills that will last a lifetime and put you on a path to success
- Expand your career options and become more attractive to hiring managers for positions such as general management and analyst-level jobs in finance, marketing, and consulting

Your MMS experience will help you become the powerful combination of a passionate individual AND a practiced businessperson, ready to tackle today's business problems. This is where passion meets purpose, and where your career begins.
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