THE DUKE MBA—WEEKEND EXECUTIVE

Sylvia Escobar ’95
Rose to lead a division
“After my MBA, I was able to better define my path to move from a clinical to a leadership role—a place where I knew I could make the greatest impact. Fuqua really opened my world and helped me realize that I could progress farther than I ever imagined.”

David Zaas, MD, ’08
President
Duke Raleigh Hospital

Visit the blog for more student perspectives:
blogs.fuqua.duke.edu/weekend-mba
**PROGRAM AT-A-GLANCE**

Quality that opens you to possibility, with the flexibility that makes it all work. The Weekend Executive MBA program consists of a 19-month curriculum divided into six terms. On-campus residencies on alternating weekends—with two longer immersions for your first and final terms—connect you with faculty and classmates from a range of backgrounds, creating a network that goes far beyond the weekend. Each class is divided into smaller learning teams that change mid-way through the program. You will also have the opportunity to participate in an optional Global Academic Travel Experience (GATE) course where you’ll gain hands-on experience traveling to a different part of the world to visit international businesses, meet corporate executives, and examine country-specific issues such as anti-trust laws, software piracy, and financial markets.

You will explore and enhance your leadership capabilities with an integrated set of courses designed by top researchers in the area of leadership, ethics, and organizations. By the end of the program, you’ll have the skills, frameworks, and context required to set a new leadership standard.

### Term 1
**May – August**

A 4-day orientation precedes your first residency weekend in June.

**Curriculum includes:**
- Leadership, Ethics, & Organizations
- Global Markets & Institutions
- Integrative Leadership Experience I

### Term 2
**August – November**

**Curriculum includes:**
- Probability & Statistics
- Financial Accounting
- Managerial Economics

### Term 3
**November – March**

**Curriculum includes:**
- Integrative Leadership Experience II
- Decision Models
- Operations Management
- Managerial Accounting

### Term 4
**March – July**

**Curriculum includes:**
- Global Financial Management
- Marketing Management
- Foundations of Strategy

### Term 5
**July – August**

**Curriculum includes:**
- Leadership & Development

### Term 6
**September – December**

**ELECTIVES**

This term provides the opportunity to adapt your curriculum to support your personal goals. You will choose four elective courses from about 15 options.

**Expand your global network.**

All elective courses will be taken with students from the Cross Continent MBA program. The term begins with an extended 2-week residency and concludes with a distance learning period when you will continue with your coursework and team assignments. This immersion experience extends your network by connecting you with other professionals working around the world.

### Term 7
**January – April**

*(optional—additional fees apply)*

**SPECIALIZING**

This final term is optional but offers an exciting opportunity to earn a concentration or certificate by focusing on a particular area of interest through an independent project, such as building a new health assessment model for your CEO.

**Concentrations:**
- Marketing
- Finance
- Strategy
- Energy & the Environment
- Entrepreneurship & Innovation

**Certificate:**
- Health Sector Management

*Courses and terms are subject to change.*
A TYPICAL CLASS REPRESENTATION

Average Age: 36
Average Work Experience: 11 years
Minimum Work Experience: 5 years
Companies Represented: 75
Students with Advanced Degrees: 32%

Industries
- IT/Media/Sports/Entertainment
- Financial Services
- Hospital/Health Care/Health Services
- Consulting
- Manufacturing/Operations
- Research & Development
- Energy/Chemical/Environment
- Sales/Business Development
- General Management
- Entrepreneurship
- Other
- Government/Nonprofit/Education
- Marketing/PR/Advertising

APPLICATION DEADLINES FOR THE CLASS OF 2017

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Classes begin May 2016. Apply online at www.fuqua.duke.edu

APPLICATION PROCESS

It is to your advantage to apply early to give yourself the longest possible time to prepare both academically and professionally for the program. Typically, you will receive a decision two to four weeks after your application is successfully completed.

Prior to applying, we encourage you to contact an admissions counselor (Weekend-MBA-info@fuqua.duke.edu) to give you feedback on your work experience and academic background, and guide you through the admissions process.
Designed for restless professionals looking to define new outcomes for themselves and their careers, The Duke MBA—Weekend Executive program connects academic frameworks with students’ experience to provide a learning environment that goes far beyond the weekend, delivering a lifetime of connections and opportunity.

- Earn a top-tier MBA while continuing to work and increasing your on-the-job experience
- Strengthen your core business skills, learn new tools and frameworks, and think more strategically
- Improve your personal and professional leadership skills
- Deepen your understanding of global management, international trade, and commerce
- Expand your network with peers from a variety of industries, geographies, and other Duke MBA programs
- Travel abroad by participating in an optional Global Academic Travel Experience (GATE)
- Specialize with an optional concentration in Strategy, Finance, Marketing, Entrepreneurship and Innovation, or Energy and the Environment; or pursue a certificate in Health Sector Management (additional fees apply)

The Duke MBA—Weekend Executive program gives you the knowledge and skills you need to thrive in business and transform into a stronger leader. Whether you want to advance your career, switch functions, or pursue a different direction altogether, this program is designed to provide you with the knowledge, skills, and network you need to thrive. It’s time to raise your standard.

“I would not have been able to succeed in an organization like BCG without the depth and breadth of a Duke MBA, and the general management skills it gave me.”

Ron Nicol ’86
Senior Partner & Managing Director
The Boston Consulting Group
Office of Admissions
Duke University
The Fuqua School of Business
100 Fuqua Drive
Box 90120
Durham, NC 27708-0120 USA
Tel +1.919.660.7705
Fax +1.919.681.8026
Email: Weekend-MBA-info@fuqua.duke.edu
www.fuqua.duke.edu

Dubai
mideast@fuqua.duke.edu
+9714.401.9306

India
india@fuqua.duke.edu

Latin America
latinamerica@fuqua.duke.edu
+1.919.660.7706

London
europe@fuqua.duke.edu
+44.0.20.7936.6078

St. Petersburg
russia@fuqua.duke.edu
+7.812.955.0819

Shanghai
asia@fuqua.duke.edu
+86.21.6289.8365