MEMO

TO: Fuqua Second –Year Students on Exchange

FROM: The International Programs Office (IPO), Fuqua School of Business

DATE: 2010-2011 Academic Year

RE: Student Exchange Global Research Initiative

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Background/Context:

Through the International Programs Office, we are offering a student global research initiative that will serve to enhance Daytime MBA students’ global competence and global awareness by providing an incentive-based opportunity for students studying abroad on international exchange programs. The outcomes of this program will not only benefit the students who participate, but will help Fuqua in its mission to develop leaders of consequence, and the IPO’s mission to internationalize the MBA curriculum. Note: This is purely an incentive-based opportunity or “contest” that enables students to recap a portion of the personal expenses incurred during study overseas. The work required to participate in this opportunity does not qualify as academic coursework and therefore should not be considered an alternative to the coursework required by academic exchange programs. Participants in this opportunity are bound by the Fuqua Honor Code.

Summary of the Opportunity:

Daytime MBA students who are studying abroad on exchange during the Spring 2011 semester, in select programs-see below), have the opportunity to develop a presentation that incorporates insights discovered through a diverse series of personal interactions that they pursue beyond the scope of their academic experience. To do this, students are asked to address two of the three following topic questions:

1) What does global citizenship really mean, and how can it be defined for Fuqua MBA students?  
2) How can Fuqua do more to promote global civic awareness? Are MBA students coming out of an international experience feeling a sense of responsibility for what is going on in the world and an understanding of their role in a broader social, political, and economic context? If, not, what remedies can be implemented? What best practices can be used to guide others?  
3) How can/does Fuqua bring peace and justice issues to the forefront? How do these issues define your work as a leader of consequence?

Final submissions should consist of a Minimum of ten (10) slides, Maximum of fifteen (15), PowerPoint slides and must be comprised of original content developed by the student participant and submitted electronically to the International Programs Office by April 14th, 2011.

The top 5 student submissions will be assessed by the International Programs Office. These top presentations will receive a US $2,000 travel reimbursement, representing a portion of the cost incurred by...
the student during their exchange program. (Note: Receipts, including for airfare, will be required to process reimbursement.)

**PowerPoint Evaluation Criteria**

In order to select the top 5 finalists from among all student submissions, the PowerPoint submissions will be evaluated using the following criteria:

- Attendance in one of the following exchange programs: CUHK, Sauder, RSM, Wits, St. Gallen, SSE. See program availability for term/semester options for each respective program.
- Compliance with the **Minimum of ten (10) slides, Maximum of fifteen (15)**, PowerPoint slide requirement
- Evidence of experiential learning interactions with individuals/resources during their exchange experience, including breadth and depth of the network of resources leveraged during the development of the student’s presentation **OR**
- Addressing additional research questions beyond the minimum requirement of two (2) questions.

**Finalist Evaluation Process**

All submissions will be judged to the top 10 finalists. These students may be asked to meet with the International Programs Office, and additional staff members, to discuss their presentation. Select staff members will select the top 5 presentations based on overall merit of the presentation and demonstrated effort taken in addressing the topic questions.