Fuqua Health Sector Management Program
Health Institutions, Systems & Policy - HSM Bootcamp
July 20-25, 2014

HSM Bootcamp is an intensive one-week course that familiarizes Health Sector Management certificate students – Daytime MBA, Executive MBA, and alumni – with the structure, function, ideals, and realities of the U.S. health care system. The course director is Peter Ubel, MD, the Madge and Dennis T. McLawhorn University Professor, and Associate Director, Health Sector Management, The Fuqua School of Business.

Students are introduced to the major players in health care and learn about how these groups form the dynamic system as a whole – the forces that will shape the future of health care. The course includes guest lectures by distinguished experts from Duke, and the worlds of business, health care, and policy.

HSM Bootcamp is made possible with the generous support of our corporate partners. These organizations maintain important ties to Fuqua. They recruit Fuqua MBA candidates, engage with our faculty, and supply thought leadership that informs the HSM program, one of the nation’s leading health care management programs. We are grateful for their support.