About SNU

Seoul National University (SNU) is and has been the indisputable leader of advanced education in Korea since its establishment in 1946. SNU has earned this reputation by maintaining the highest standards in both teaching and research. Kwanak Campus, the main campus of SNU, accommodates four graduate schools, eleven colleges, sixty-six research institutes, and other supporting facilities. Yeongeon campus is the medical campus which includes the University Hospital as well as other research institutes and organizations related to medical sciences. About 20,000 undergraduate students and 11,000 graduate students enroll at SNU every year. The faculty, consisting of 1800 professors and instructors from around the world, teaches students and conducts research at SNU.

Seoul, the city of Soul

Seoul is the capital of Korea with a history of 600 years, it always had been the nation’s capital since Yi Dynasty which was founded in 1394 and it has become the center of administrations, economic, business, culture, technology and education. Seoul has four distinctive seasons. Temperature shows large seasonal variation-reaching as high as 38.4 degrees Celsius in summer and dropping as low as minus 19.2 degrees Celsius in winter. The total area of Seoul is 605.52 square kilometers or 0.6 percent of the total national population. The number of foreign residents in Seoul is more than 130,000 and consists of almost 100 different nationalities. They form a small global village in each part of Seoul. Seoul is truly a metropolitan city where meets modernization.

Road to SNU

SNU offers international students various ways of study, not only as degree-seeking students but also as short-term students such as exchange students, visiting students or join/double degree students. A large number of international students in the past have enjoyed studying and grasping Korean culture at Korea’s most prestigious university. Out of 31,000 students, more than 1,200 students are international students, and about 200 among them are international exchange/visiting students. These short-term staying students explore not only Korea but also other neighboring Asian countries because of its geopolitical location. Many international students who studied at SNU have become academically professional or competent workers specializing in Asia in their own fields.

The SNU GSB Difference

One year intensive program

The SNU GSB offers a one-year MBA program that is divided into 4 semesters (excluding the summer term) of eight weeks’ duration without a break. The 12-month intensive program, which is equivalent to a two-year full-time MBA program in the US, allows students to receive the same standard of education in a year and to save tuition costs. For students who are interns at firms or who are participating in a dual-degree or student exchange program at a foreign university, it is possible to receive degrees from both prestigious schools.
Curriculum for corporate needs
In devising the curriculum, we have taken suggestions from an advisory board comprising 20 members who are currently working as human resources or recruiting executives in major Korean enterprises, public corporations, financial institutions, and venture companies, such as Samsung, LG, POSCO, Korea Electrics, Kookmin Bank, Hana Bank, GM Daewoo, NHN and Bain & Company and AT Kearny. The board has made enthusiastic suggestions for a curriculum that will meet corporate needs and cultivate the qualities that are required by our students. We are planning to hold regular advisory meetings so that our MBA program can keep up to date with the demands of the business world.

Best faculty members in Asia
SNU faculty members are different. Not only do they have experience in teaching MBA programs in top overseas universities such as MIT, Columbia, Michigan, NYU, Carnegie Mellon, and the London Business School, but they are also credited annually with the highest course ratings at SNU. Our faculty members are also renowned for their in-depth research and papers that are published in leading academic journals.

Excellent educational environment
For the new MBA program, we will provide MBA-exclusive lecture halls, a rest lounge, a seminar room, and group discussion rooms, all of which are of the highest standard. MBA students can also enjoy a variety of facilities including a gym, a fitness club, and a library, and will benefit from a student support system that we have established to assist students with placement and career management.

Strategic alliances with Duke University, NYU and Columbia
In order to meet global standards, the SNU business school has signed a comprehensive strategic alliance with the Fuqua Business School of Duke University, a leading U.S. business school. The Global MBA program provides an optional dual-degree program that allows students to receive a Duke degree (MMS, Master of Management Studies) and an SNU degree (MBA). Furthermore, prominent professors from notable US business schools (including Wharton, NYU, Columbia, Duke, INSEAD) are invited to SNU to teach electives. This means that students are able to take courses that meet the standards of the top 10 MBA programs in the world, but without going abroad. SNU is planning on forming more strategic alliances and dual-degree agreements with other top foreign universities in the future.

Distinguished foreign faculty
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invited to SNU to teach electives. This means that students will be able to take courses that meet the standards of the top 10 MBA programs in the world, but without going abroad. SNU is planning on forming more strategic alliances and dual-degree agreements with other top foreign universities in the future.

The best social network
SNU was founded in 1946. SNU alumni are among the most successful and influential leaders in Korean society, from top companies, government, and academia, to political circles. Enrollment in an SNU MBA program will give students immediate access to the best social networks in Korea.

Dual Degree Program
In order to achieve global excellence for an MBA education, the Graduate School of Business has a comprehensive strategic alliance with the Fuqua Business School of Duke University, a leading U.S. business school, ESSEC Business School and Peking University.

Exchange Program
Students from the MBA programs have the opportunity to apply for an exchange year with a variety of partner universities (NYU, Columbia, Duke, Peking University, Tsinghua University, Cheung Kong University, Hitotsubashi University).

Students from our partner universities are welcome to come to SNU for one or two terms (please see schedule below), or for a few selected modules. The GSB intakes exchange students during our 3rd and 4th terms, and the two week module structure (all electives) makes it very convenient for students when choosing to come to SNU. The number of students varies with each partner school.

The nomination for exchange students coming to the Graduate School of Business is at the discretion of the partner school. We require that an application form be filled out and that we be notified approximately 3 months prior to start of the term. ie. at the end of December for the term beginning in March.

The GSB provides a transcript of all courses taken, and any credit transfer is at the discretion of the partner school (ie. all elective courses are 2 credits = 30 contact hrs).

One module in May is dedicated for “Doing Business in Korea” which is an overview and introduction to Korean business, economy, history and culture. Lectures and seminars on a wide range of functional areas draw out the differences between this region and other regions, even within countries
in Asia. This course includes lectures and case studies from SNU faculty, industry experts, company visits and cultural events. Students receive 3 credits and this is mandatory for our exchange students who choose to come in May.

Academics

Academic Calendar (2008 – 09)

<table>
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<tr>
<th>Term</th>
<th>Course</th>
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| 1st (12W) | 2008 8.25–2008. 11.14  
• Managerial Economics  
• Statistics & Decision Models | 8/25-9/19   |
|       | • Financial Accounting  
• Organizational Behavior | 9/22-10/17  |
|       | • Marketing  
• Financial Management | 10/20-11/14 |
|       | Term Break (11/15-23) – one week |           |
| 2nd (12W) | 2008. 11.24–2009 3.6  
• Strategy  
• Managerial Accounting | 11/24-12/19 |
|       |   Break (12/20~1/4) – two weeks |           |
|       | • HRM  
• IT | 1/5-2/6   |
|       | • International Business  
• Organizational Behavior | 2/9-3/6 |
|       | Term Break (3/7~3/15) – one week |           |
| 3rd (8W) | 2009. 3.16–2009. 5.8  
• Electives (select 4 courses) | 3/16-3/27 \n3/30-4/10 \n4/13-4/24 \n4/27-5/8 |
|       | Term Break (5/9-5/17) – one week |           |
| 4th (12W) | 2009. 5.18–2009. 8.7  
• Electives (select 4 courses) | 5/18-5/29 \n6/1-6/12 \n6/15-6/26 \n6/30-7/10 \n7/13-8/7 |

This is a listing of electives offered in Spring 2008. A similar offering will be provided in 2009.
Student Life

Housing
GSB does not provide arrangements for housing or dormitory for exchange students. However, we will provide information to assist as much as possible. The Student Affairs dept (02-880-1334) will provide assistance.

Off-Campus Housing
In 2004, Seoul was reported to have one of the highest housing prices among big cities, ahead of New York and behind Tokyo. Although it is more economical to live in a student dormitory, the dormitories are extremely limited even to full time students. As a result, exchange students often need to find accommodation off-campus.

More Information on Housing
Notice boards: You can find notices of rooms for rent on the bulletin boards or on the walls
Online: the SNU online bulletin board offers some rent information
Student club's homepage: (http://www.snulife.com)
Real-estate agencies (budongsan): comprehensive information on studios
Word of mouth: Ask other students who live off campus. They may be aware of a vacancy and be able to give you practical recommendations.

Utilities
Activation of your utilities, such as gas, electricity, and water, should be handled by your landlord. For your first month bill, you are responsible for payment starting from the day you moved in. The remainder must be paid by your landlord.

Garbage Disposal
Trash requires careful attention in Korea. It is very important to be aware that you need to use special bags for disposing of garbage. By law, each administrative unit, (gu) has its own bags for throwing away trash. In other words, the same bag is used throughout Gwanak-gu but is different from those of other districts in Seoul. The logic behind this policy is that you must pay for your non-recyclable garbage, which takes care of pick-up costs and promotes recycling. Therefore, students who do not live in the Gwanaksa dormitory must purchase these garbage bags, which can be found at most supermarkets and convenient stores in the area.

The prices of bags differ according to size: 5 liter-110 won, 10 liter-190 won, 20 liter-350 won etc. Make sure that you pick up home waste bags and not commercial waste bags. Food garbage should be disposed of in a specific yellow-colored bag.

The garbage truck collects trash on a regular basis depending on the region. You should ask your neighbor or house owner for the garbage pick-up day in order to avoid any complaints.

Cost of Living
A report in 2004 listed Seoul as having the 7th highest cost-of-living in the world, after Tokyo, London, Moscow, Osaka, Hong Kong and Geneva. The chart below outlines the monthly expenditure for a typical graduate student in Korea living off-campus:

Students Activities
SNU offers variety of students activities and sports clubs. Students clubs include musical bands, choir, orchestra, dance, painting, photography, students newspaper, Traditional Korean music, travel clubs and SNU International Students Association. Sports clubs are available in fencing, golf, basketball, rugby, scuba diving, snowboard, ski, horse back riding, baseball, yacht, judo, kendo, soccer, taekwondo, tennis, etc. the most popular students clubs amongst these are taekwondo, judo, kendo and traveling clubs.
Insurance Health Care

It is mandatory for every exchange/visiting student to obtain travel medical insurance. Students should comply with the following guidelines:

You have to be insured by an insurance company which takes effect in your country or in Korea.
The insurance policy should cover sickness, accident and death during your study in SNU.
You can register for courses after submitting the copy of the insurance policy which states the above condition. Insurance policies in languages other than Korean or English should be notarized before submission. In case the insurance expires before finishing the course, you have to resubmit the insurance policy copy or the notarized document after renewal or reapplication of the insurance policy.
Any inquiries and information regarding insurance should be conducted by yourselves with the staffs of insurance company. SNU does not involve in any insurance-related affairs.

Visa

A student visa (D-2) is required to study in Korea if a student is not of Korean nationality. In most cases, exchange students can acquire their D-2 visa easily when they present their certificates of admission issued by the SNU to the relevant passport officials in their home country. Please contact your nearest Korean Embassy or consulate for more detailed information on the visa application process.

Useful Links

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<td><a href="http://portal.snu.ac.kr">http://portal.snu.ac.kr</a></td>
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