

# HEALTH INDUSTRY CONFERENCES

## Forums to actively engage with health sector partners

The Health Sector Management program at the Fuqua School of Business collaborates with health industry leaders, practitioners, and researchers in the development of the most 'current' information exchange forums, showcasing the most relevant topics in the health sector today. Conferences to date have lead to insights and actions that have had a positive impact within the global health care community.

#### **Conference Goals:**

- Provide forums where top minds from academia and industry meet face-to-face to discuss the most relevant topics of the day facing the health sector
- Continually to facilitate and strengthen relationships between Fuqua's HSM program and leading health care corporations
- Enhance the HSM Daytime and HSM Executive MBA 'extracurricular' opportunities for students to allow for more exposure to health sector issues beyond the classroom environment

### **Upcoming Conferences:**

- The Second Annual Duke Center for Health Informatics Conference 2011: April 27 & 28, 2011.
- HSM's Third Annual Medical Innovation and Strategies Conference 2011: The Future of Healthcare, Wireless and Consumer Healthcare, in partnership with Pratt School of Engineering - September 14th, 2011.

#### **Past Conferences:**

- Delivering on the Value Proposition for Connectivity and Health IT Conference -April 23rd, 2009. In partnership with Duke Health Systems.
- Comparative Effectiveness: Opportunities and Challenges for Medical Products June 3-4, 2009. In partnership with Duke Clinical Research Institute.
- HSM's Inaugural Medical Innovation and Strategies Conference 2009: The Future of Healthcare, Wireless and Consumer Healthcare September 23rd, 2009.
- The Duke Center for Health Informatics Conference: "Meaningful Use", in partnership with Duke University Health System and DCHI March 11, 2010.
- The Duke Center for Health Care Quality Conference: "Next Generation of Quality", in partnership with Duke Clinical Research Institute and Duke School of Medicine – April 21, 2010.
- HSM's Second Annual Medical Innovation and Strategies Conference 2010: The Future of Healthcare, Wireless and Consumer Healthcare, in partnership with Pratt School of Engineering - September 15th, 2010.



'Tomorrow's health care leaders need to have a full understanding of both the current structures of the health care system and the dynamic nature of the industry.'

Kevin Schulman, MD, MBA

Director, Health Sector Management Program Director, Center for Clinical & Genetic Economics at Duke's Clinical Research Institute

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