

# Mentored Study Program

Duke's Fuqua School of Business



## Engage with an MBA Student and Equip Future Business Leaders

- Provide a Fuqua MBA student with exposure to your business and receive fresh insights on issues that are important to you
- Customize your project scope. Example past projects have included: market sizing analysis, marketing strategy, competitive analysis, due diligence and investment research
- Students dedicate 6 hours per week for 12 weeks in the fall or spring
- All projects will be conducted virtually; we recommend a weekly video conference call with the student as a regular touch point
- Students receive course credit towards their graduation requirement upon completion of their project
- Opportunity for students to align their career ambitions with their course work by partnering with you during the academic term

### Mentor Quotes

"Matias has natural leadership ability. He has a rare skill to see varying landscapes in the business climate, which makes him very, very capable of tackling complex business problems. He is a terrific person and I am committed to supporting his professional journey."

- Jeff Frazier, Pryon

"Thank you for the opportunity to work with such a brilliant student! Melissa has made a significant impact on our company. She was able to accomplish tasks that historically would have taken Lulu many months, if not a year, to do in just a few weeks."

- Kathy Hensgen, Lulu.com

### Next Steps

Need more information before you apply?

Contact [ben.thomason@duke.edu](mailto:ben.thomason@duke.edu), 919-660-8017

Ready to apply?

Submit your proposal here: [www.tinyurl.com/msproposal](http://www.tinyurl.com/msproposal)

## Prior Mentoring Organizations

### Startup / High Growth

- Adwerx
- Big Spoon
- Cloud Factory
- First
- K4Connect
- InHerSight
- Precision Hawk
- Pryon
- Reverbnation
- Ship Edge
- Smart Home Sentry
- Teamworks

### Local / Community

- American Underground
- Duke Health System
- Forward Cities
- Fullsteam
- Hi-Wire Brewing
- Ponysaurus Brewing Co.
- Rural Opportunity Institute

### Venture Capital / PE

- AgTech Inventures
- Cofounders Capital
- Council Capital
- Duke Angel Network
- Dunning Capital
- Hatteras Venture Partners
- IDEA Fund Partners
- Med1 Ventures
- Morgan Creek
- NovaQuest Capital Management
- Pappas Capital
- River Cities Capital Funds
- Triangle Angel Partners