



Master of Science in Quantitative Management (MQM): Business Analytics

EMPLOYMENT REPORT



2024

hello

I am pleased to share the 2023-2024 MQM: Business Analytics Employment Report, which highlights the remarkable achievements of our graduates in a dynamic and competitive job market. As the largest MQM cohort to date, the Class of 2024 faced the challenges of today's hiring landscape with determination, leveraging their analytical expertise and the strength of the Fuqua network to secure exciting opportunities.

The results are impressive: within six months of graduation, 72% of job-seeking graduates had accepted an offer. Salaries saw a notable increase, with a median of \$95,000—the second-highest ever recorded for MQM graduates and a significant jump from last year's median of \$86,000. While compensation is just one measure of success, the diverse career paths our graduates have pursued reflect the broad applicability of their skills and the value they bring to employers across industries.

These outcomes underscore the power of Fuqua's employer and alumni connections. Our graduates secured roles at top companies such as Capital One, TikTok, Amazon, and Deloitte, with Fuqua alumni playing a critical role in mentoring students and showcasing the strengths of an MQM degree. This past year, we expanded our career development initiatives with the support of more than 100 alumni, including a specialized program pairing Mandarin-speaking students with Mandarin-speaking alumni to enhance global career opportunities.

As our newest alumni embark on their careers, we are confident that their analytical acumen, resilience, and commitment to making an impact will serve them well. Their journey is just beginning, and Fuqua will continue to be a lifelong partner in their professional growth.

Congratulations to the Class of 2024—we are incredibly proud of your achievements!

Best, Sheryle

Sheryle Dirks
Associate Dean
Career Management



graduating class profile

	PERMANENT WORK AUTHORIZATION (WA)	NON PERMANENT WORK AUTHORIZATION (WA)	TOTAL GRADUATES
seeking employment	46	206	252
not seeking employment			
continuing education		1	1
employer sponsored	1	3	4
self employed	1	5	6
not seeking for other reasons		1	1
total not seeking employment	2	10	12
no information available	3	34	37
class of 2024 total graduates	51	250	301

student profile

AVERAGE AGE:

23

WORK EXPERIENCE (MONTHS)

23

WOMEN

166

GMAT RANGE (MIDDLE 80%):

584- 760

AVERAGE UNDERGRADUATE GPA:

3.6 (4.0^{scale})

COUNTRIES REPRESENTED:

29

12 months standard OPT plus one 24-month STEM OPT extension.
This report reflects 87.7% of graduating class reporting reliable outcome information.

timing of job offers³

	by graduation		+6 months		TOTAL OFFERS
	FULL-TIME	SHORT-TERM	FULL-TIME	SHORT-TERM	
TOTAL SEEKING PERMANENT US WORK AUTHORIZATION	46				
	5 ^{11%}		27 ^{59%}	2 ^{4%}	34 ^{74%}
TEMPORARY US WORK AUTHORIZATION	206				
	18 ^{9%}	3 ^{2%}	116 ^{56%}	11 ^{5%}	148 ^{72%}
TOTAL GRADUATES	252				
	23 ^{9%}	3 ^{1%}	143 ^{57%}	13 ^{5%}	182 ^{72%}

primary sources of full-time job acceptances

FUQUA-FACILITATED

10%

of accepted job offers, or 16 jobs, were directly Fuqua-facilitated.

These jobs were found through direct alumni connections, campus interviews or job postings, or due to other direct introductions or events.

timing of job acceptances⁴

	by graduation		+6 months		TOTAL OFFERS
	FULL-TIME	SHORT-TERM	FULL-TIME	SHORT-TERM	
PERMANENT US WORK AUTHORIZATION	46				
	4 ^{9%}		28 ^{61%}	2 ^{4%}	34 ^{74%}
TEMPORARY US WORK AUTHORIZATION	206				
	14 ^{7%}	3 ^{2%}	120 ^{58%}	11 ^{5%}	148 ^{72%}
TOTAL GRADUATES	252				
	18 ^{7%}	3 ^{1%}	148 ^{59%}	13 ^{5%}	182 ^{72%}

GRADUATE-FACILITATED

90%

of accepted job offers, or 150 jobs, were Graduate-facilitated.

These jobs were found through networking, internet searches, job postings, third party recruiters, or other avenues, including indirect alumni contact.

³ Job Offers reflect compensated full-time and short-term roles (20+ hours per week), as well as intern-to-full-time conversions.
⁴ Job Acceptances reflect compensated full-time and short-term employment (20+ hours per week), as well as intern-to-full-time conversions.
 This report conforms to the MBA Career Services and Employer Alliance (MBACSEA) Standards for Reporting Specialty Master Employment Statistics.

full-time offer compensation

salary

reporting	mean	median	75th percentile	low	high
PERMANENT WORK AUTHORIZATION 27 ^{88%}	\$88,926	\$86,000	\$102,500	\$50,000	\$120,000
NON- PERMANENT WORK AUTHORIZATION 88 ^{85%}	\$95,262	\$97,500	\$110,800	\$51,000	\$203,777
TOTAL GRADUATES 115 ^{85%}	\$93,774	\$95,000	\$110,000	\$50,000	\$203,777
starting/signing bonus					
PERMANENT WORK AUTHORIZATION 12 ^{44%}	\$7,875	\$6,000	\$10,625	\$2,000	\$20,000
NON- PERMANENT WORK AUTHORIZATION 37 ^{42%}	\$10,068	\$10,000	\$12,000	\$2,000	\$39,500
TOTAL GRADUATES 49 ^{43%}	\$9,531	\$10,000	\$12,000	\$2,000	\$39,500

5 182 graduates reported employment world-wide, comprising 166 full-time and 16 short-term jobs; 146 in the US and 36 offshore, of the latter, 26 in China. One graduate accepted a full-time job in Switzerland. Compensation was reported for 118/138 of US full time jobs (86%) and 8/28 for offshore jobs; overall 126 of 166 (76%) full-time positions reported compensation. In the US, 34 graduates who accepted full-time roles reported successfully negotiating compensation beyond initial offer (29%).

6 Percent of graduates with Permanent US Work Authorization reporting full-time \$US Salary = 27/31|87%; percent of grads with Temporary US Work Authorization reporting \$US salary = 88/104|85%. Percent of all US full-time employed graduates reporting \$US salary = 115|85%; 20 full-time employed graduates in the US did not report salary within 135 US-based full-time jobs. Excludes paid US contract roles and internships (3).

7 Graduates with Permanent US Work Authorization reported = 12/27|44%; graduates with Temporary US Work Authorization reported = 37/88|42%. All graduates reporting US starting/signing bonus = 49/115|43% of 115 grads reporting compensation for 135 US-based full-time jobs.

hiring

selected employers and titles by track

finance track

Analyst, Business Analyst, Data Analyst, Equity Research Analyst, Financial Analyst, Research Analyst, Sales and Trading Analyst, Senior Business Analyst, Senior Data Analyst, Senior Financial Analyst

Aurora Energy Research
Bank of America
Barclays
Capital One
Capitalize Analytics
Deloitte Consulting
Deutsche Bank
Dynamic Ideas LLC
Fast Moss
Galaxy Digital
Gent Commodity
Goldman Sachs
Match Group
Mayne Pharma
Raymond James Financial
Truist
Voya Investment Management
Wayfair

marketing track

Business Intelligence Analyst, Business Operations Analyst, Business Planning Analyst, Data Analyst, Merchandising Analyst, Sales Analyst, Senior Business Analyst, Senior Data Analyst, Senior Data Scientist, Tax Consultant

Abbott
Alethea Capital Management
Align Technology
Amazon Web Services
American First Credit Union
Avis Budget Group
BCG
Capital One
Deloitte Services LP
Department of Defense
Discover Financial Services
DISH Network
Harris Teeter
HCLTech
HPE
myKaarma
TikTok Inc.
ZS Associates

risk track

Accounts Payable Analyst, Actuarial Consultant, Audit Associate, Business Analyst, Data Consultant, Financial Analyst, Operations Analyst, Product Analyst, Senior Business Analyst, Trading Analyst

Aperia/Fiserv
Apex Logistics
Capital One
Cigna Express Scripts
Collins Aerospace
Deloitte Consulting
Goldman Sachs
HCL America, Inc.
INVESCO
KBR Inc.
Knowledge Capital Group, LLC
M&M Wealth Management
Midland Credit Management
Moody's Analytics
OTC Markets
Plymouth Rock Assurance
Talcott Financial Group
UBS Securities LLC

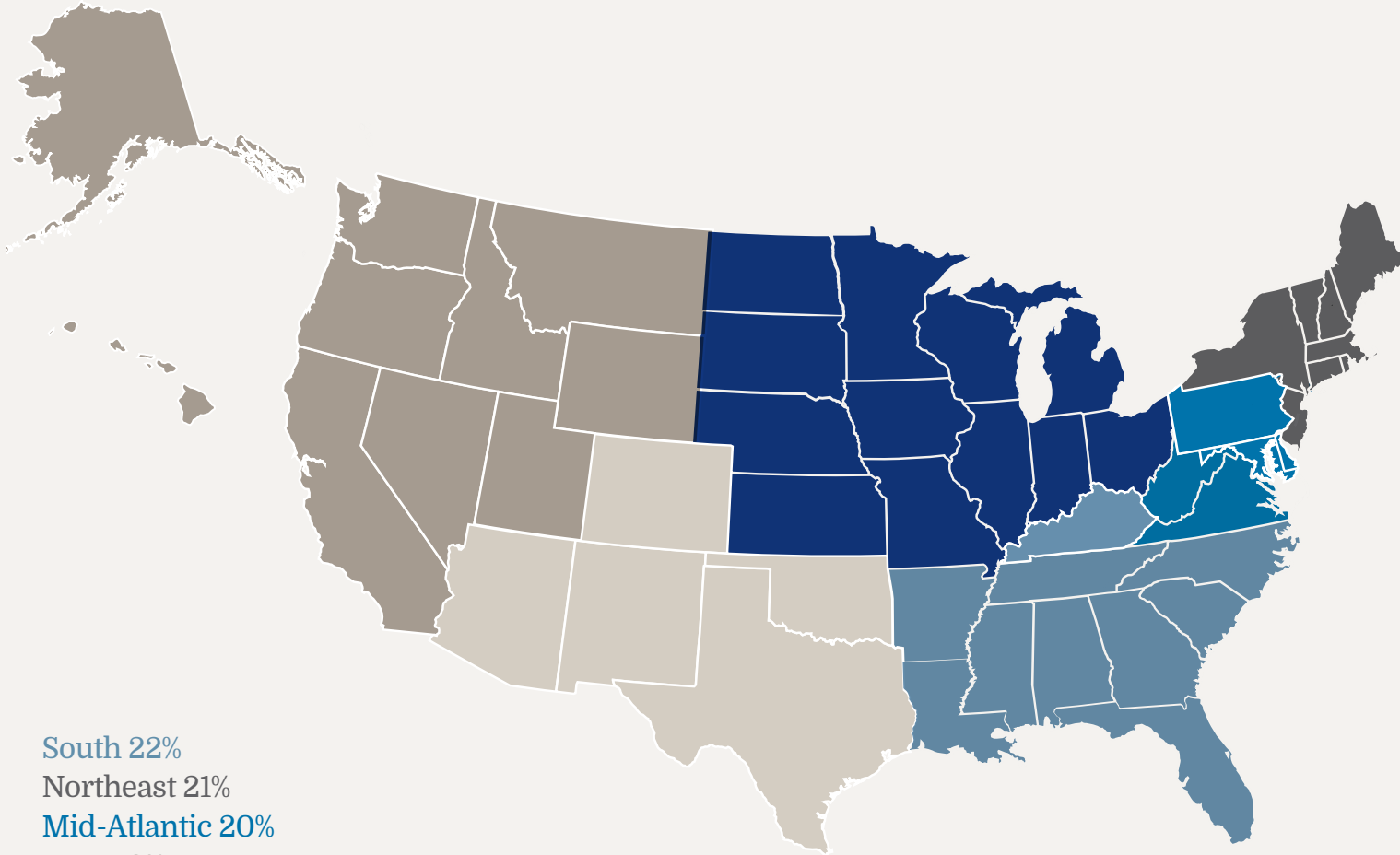
strategy track

Business Analyst, Category Analyst, Data Analyst, Data Scientist, Lead Analyst, Product Operations, Senior Business Analyst, Senior Financial Analyst, Senior Pricing Analyst, Strategy Analyst

Align Technology
Amazon
Astellas Pharma
ByteDance, Ltd.
Capgemini Consulting
Capital One
Cleveland Foundation
Deloitte Consulting
First Citizens Bank
GEICO
Grant Thornton
IQVIA
Lowe's Companies, Inc.
New York Giants
Princess Cruises
SharkNinja
The Home Depot Pro
TikTok Inc.

mqm employment by U.S. geography

US (n=135)



- South 22%
- Northeast 21%
- Mid-Atlantic 20%
- West 19%
- Southwest 11%
- Midwest 7%

employers – U.S.

20 hired



4 hired



3 hired



Deloitte.

2 hired



selected employment sectors by track

finance track

Consulting: Energy

Financial Services

Healthcare: Pharmaceutical

Technology: Internet Services

Transportation and Logistics

marketing track

Financial Services

Manufacturing: Automotive

Media/Entertainment

Technology: Software,
Multimedia Products & Services

Transportation and Logistics Services

risk track

Accounting Services

Consulting: Technology

Financial Services: Asset Management,
Research & Ratings, Insurance

Manufacturing: Automotive

Technology

strategy track

Consulting: Technology

Consumer Packaged Goods

Financial Services

Healthcare: Medical Devices, Providers/
Payers, Pharmaceutica

Technology: Internet Services

selected employment functions by track

finance track

Enterprise Business/Data Analytics

Finance/Accounting: Corporate Finance,
Data Science/Business Analytics

Information Technology:
Data Science

Operations/Logistics

marketing track

Consulting: Data Science
and Business Analytics

Enterprise Business/Data Analytics

Marketing: Business Analytics

Marketing/Sales: Product Management

Operation Logistics: Data Science

risk track

Accounting: Internal Audit Analytics

Consulting: Data Science
and Business Analytics

Enterprise Business/Data Analytics

Information Technology: Data Science

Marketing/Sales

strategy track

Consulting: Data Science
and Business Analytics

Enterprise Business/Data Analytics

Finance/Accounting: Corporate Finance,
Data Science/Business Analytics

Marketing: Business Analytics

Operation Logistics: Data Science



here's how to connect

MQM: BUSINESS ANALYTICS

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