I have been able to accelerate my career within a very short span of time considering I came in with zero work experience.

ANALYST CLASS OF 2022

A web-based survey was sent to all Master of Quantitative Management: Business Analytics (MQM) program alumni who graduated in years 2018-2022 to solicit their feedback on how the program has affected their career prospects, including earning potential.

Of the 886 MQM alumni who received the survey, 197 participated representing a 22% response rate.
where are they now? and what are they doing?

TOP 4 COUNTRIES MQM GRADS ARE WORKING IN

Nearly 87% of MQM graduates are working in the United States and just over 6% are working in China. India and the United Kingdom comprise 3.5%, with even fewer graduates working in other locations across multiple continents.

United States: 86.5%
China: 6.4%
India: 2.1%
United Kingdom: 1.4%

New York: 20.9%
Raleigh-Durham: 10.1%
D.C. Metro: 9.4%
Boston: 5.8%
San Francisco: 5%
Seattle: 5%

Financial Services (32.9%), Technology (24.5%), and Consulting (17.5%) are the top industries MQM alumni are working in.

Similarly, Analytics (43.4%), Finance (11.2%), and Consulting (9.1%) are top functions. Strategy (8.4%), Marketing (7.7%), Operations (7.0%) are other major functions.

INDUSTRIES & FUNCTIONS

TOP 5 CITIES MQM GRADS ARE WORKING IN

The top five cities that employ MQM graduates are all located in the U.S., with the majority of MQM alumni living and working in New York.

New York: 20.9%
Raleigh-Durham: 10.1%
D.C. Metro: 9.4%
Boston: 5.8%
San Francisco: 5%
Seattle: 5%

“Making Moves

Slightly more than half (54%) of MQM alumni are employed full-time at the same company they joined immediately post-program and another 43% are employed full-time at a different company than the one they joined immediately after the program.

CURRENT COMPANY THE SAME AS FIRST COMPANY AFTER FUQUA

DIFFERENT COMPANY THAN THE FIRST COMPANY AFTER FUQUA

Although roughly 79% of alumni from the class of 2022 are still employed full-time at the same company they joined immediately following program, it is likely they will continue the same trend as alumni from previous years and seek employment at a different company than the one they joined post-program. The data show (p. 4-5) that as alumni make the transition from their first company to their current one, they are also likely to earn higher titles and better compensation.

I think the program is well rounded and does a good job preparing its graduates for roles in business analytics - irrespective of their experience in the field going in. The brand value that Fuqua carries cannot be overstated and the program delivers on that reputation.
career progression post-fuqua

I wanted to go back to school to learn how to code so I could get a job in Sports Analytics, and the skills I learned through MQM helped me do exactly that. The Duke name has also opened a lot of doors for me in terms of connections and speaking opportunities.

"The emphasis on working in groups and presentations were skills that really made me stand out in the application pool and gave me the confidence to interview well. The skills I developed on the analytics side help me daily in my current job and although I wish I knew a bit more I have gained the skills to teach myself."

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the rewards

Almost eight-in-ten (78%) of MQM alumni are earning more than $100K in annual compensation, with 28% earning more than $150K.

The current average annual compensation for MQM alumni is $129,808, which is an increase of 22% from the annual compensation in their first job immediately after graduation ($106,556).

<table>
<thead>
<tr>
<th>Class of 2018</th>
<th>Average Compensation Immediately After Fuqua</th>
<th>Current Compensation</th>
<th>Average % Change in Compensation</th>
</tr>
</thead>
<tbody>
<tr>
<td>$89,167</td>
<td>$154,167</td>
<td>73%</td>
<td></td>
</tr>
<tr>
<td>Class of 2019</td>
<td>$112,500</td>
<td>$157,955</td>
<td>40%</td>
</tr>
<tr>
<td>Class of 2020</td>
<td>$93,750</td>
<td>$121,875</td>
<td>30%</td>
</tr>
<tr>
<td>Class of 2021</td>
<td>$105,357</td>
<td>$123,214</td>
<td>17%</td>
</tr>
<tr>
<td>Class of 2022</td>
<td>$117,217</td>
<td>$118,632</td>
<td>1%</td>
</tr>
</tbody>
</table>
I learned a lot and got chances to apply those skills in the industry. Education was a direct translation to skills/function required in my roles.

Alumni when asked their current compensation and if they had pre-Fuqua experience

Change in average compensation with and without pre-Fuqua experience
Fuqua offers a strong network and a great balance of curriculum that combines technical skill sets and business acumen.
current average compensation by MQM track

MQM enabled me to enter the career field I wanted and get very large pay increases, generating a very strong ROI.

The Fuqua network has been helpful to assess, track, and pursue career opportunities, and overall provide a strong sense of community and belonging.

current average compensation by metropolitan area

Seattle: $169,643
San Francisco: $158,929
Washington, D.C.: $152,885
Miami: $145,833
New York: $137,500
Raleigh-Durham: $137,500
Atlanta: $129,167
Boston: $128,125
Chicago: $120,833
current firm size (number of employees)

“The Fuqua network has been helpful to assess, track, and pursue career opportunities, and overall provide a strong sense of community and belonging.”

MANAGER
CLASS OF 2019

More than six-in-ten MQM alumni are working at companies with more than 5,000 employees. About a quarter have management responsibilities.
Alumni responses when asked if they had pursued or have plans to pursue further graduate education.

<table>
<thead>
<tr>
<th>Have Already Pursued</th>
<th>Have Plans to Pursue</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA: 2</td>
<td>MBA: 26</td>
</tr>
<tr>
<td>PhD: 2</td>
<td>PhD: 3</td>
</tr>
<tr>
<td>Other: 2</td>
<td>Other: 4</td>
</tr>
</tbody>
</table>

"The program instilled confidence to be able to lead analytics in the department singlehandedly. I was not only able to do hands-on work effectively but also create strategy and set directions for the future expansion of the team. Working in teams at Fuqua, and frequent presentations and trainings were very effective.

ANALYST CLASS OF 2019"

“I am extremely satisfied with Duke. I found the educational quality and rigor to be incredible. The data analysis foundation I learned from Duke has helped improve my work quality 10x.

ANALYST CLASS OF 2022"
master of quantitative management: business analytics

ALUMNI CAREER SURVEY